



Yachting DIRECT MAIL LIST

List • Direct Mail List • Direct Mail List • Direct Mail List • Direct Mail List

Yachting

Total Count:

80,385

Base:

\$95/M

SAILING

7,254

MOTOR BOATING

6,785

YACHTING

11,568

CHARTERS

7,896

MAGAZINE

8,896

PRODUCTS

9,546

SERVICES

9,698

TRAVEL

8,986

FOOD / WINE

10,587

File Updates Monthly



WALL STREET LIST DATA & DIRECT MAIL

List Contains:

This file contains people who are yachting enthusiasts. These consumers tend to have solid incomes and enjoy most water activities. Some areas that will score well with this group are boating equipment, fine foods and wine, travel packages and sailing charters offers in exotic destinations, computer hardware/software, and good living magazine publications. These boaters have opt-in through surveys and are open to offers in their field of interest.

Call the **Wall Street List** today and "sail away" from the competition.



Wall Street List Quality Assurance:

SELECT

Title: \$10/M

Geo: \$10/M

Age: \$5/M

Phone: \$10/M

Recency: \$10/M

REQUIREMENTS

-5000 Min.

-Sample offer

-Cancellation Fee

-Prepayment

-20% Broker Discount

FORMATS

\$60/PL: CD/Disk

\$50/PL: Email, FTP,

P/S Labels: \$20/M

Key: \$10/M

SOURCE:

*Direct Response

Contact Info:

Please email us at:
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FAX: **866-449-7094**

Visit our website at www.WallStreetList.com

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