



# Pet Lovers

DIRECT MAIL LIST

List • Direct Mail List • Direct Mail List • Direct Mail List • Direct Mail List

## Pet Lovers

### Total Count:

911,920

### Base:

\$95/M

DOG

CAT

OTHER PETS

Wall Street List's data offers a wide range of specialty lists with thousands of categories to choose from. We acquire information from a large number of sources and blend them together to ensure we have the most extensive specialty lists our clients are looking for! We have thousands of consumer specialty lists with thorough demographic, psychographics, and lifestyle characteristics. We have one of the largest databases of specialty lists available in the industry with extremely large list counts and aggressive pricing. Our business specialty lists, with thousands of categories allows you to target difficult to reach business segments including decision makers, professionals, and executives, just to name a few. Lastly, all our lists are run through extensive accuracy procedures such as National Change of Address (NCOA) and Coding Accuracy Support System (CASS) certified which creates the industry's most accurate lists.

File Updates Monthly



# WALL STREET LIST

DATA & DIRECT MAIL

## List Contains:

This file contains people who are **Pet Lovers**. These consumers have pets that they care about deeply. Some areas that interest this group are: discounts, sales, gift cards, pet supplies, apparel, promotions, pet memorabilia, and subscriptions. Many of these pet owners are individuals who order online or through the retail stores. The demographics in this list may vary, but they all share the same interest in their pets.

Get in touch with this strong response group today and make this file the one you will cherish and **call Wall Street list!**

Ask about Email Lists!!



## Wall Street List Quality Assurance:

### SELECT

Pet: \$10/M

Geo: \$10/M

Phone: \$10/M

Recency: \$10/M

### REQUIREMENTS

-5000 Min.

-Sample offer

-Cancellation Fee

-Prepayment

-20% Broker Discount

### FORMATS

\$60/PL: CD/Disk

\$50/PL: Email, FTP,

P/S Labels: \$20/M

Key: \$10/M

### SOURCE:

\*Direct Response

## Contact Info:

Please email us at:  
[wallstreetlist@aol.com](mailto:wallstreetlist@aol.com)

TOLL FREE: **866-463-6872**

LOCAL: **212-710-4326**

FAX: **866-449-7094**

Visit our website at [www.WallStreetList.com](http://www.WallStreetList.com)

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