



Health & Fitness DIRECT MAIL LIST

List • Direct Mail List • Direct Mail List • Direct Mail List • Direct Mail List

Health & Fitness

Total Count:

832,985

Base:

\$75/M

FITNESS CLUBS & GYMS

123,456

HEALTH FOODS

202,188

SUPPLEMENT

156,789

WORK-OUT

APPAREL

94,365

BOOKS

& MAGAZINES

152,698

COMPACT RADIOS

103,489

File Updates Monthly



WALL STREET LIST DATA & DIRECT MAIL

List Contains:

This list contains people that have an interest in **health** and **fitness**. Most of these consumers belong to gyms or health clubs. These individuals also have an interest in health foods, supplements, workout clothing / tapes, fitness equipment, tanning and running shoes.

Magazines and books regarding health and fitness will bring about a solid response. Lastly, this group is always on the lookout for any new advances in health and fitness.

Call **Wall Street List** today and get your marketing campaign the best "workout".

Ask about Email Lists!!



Wall Street List Quality Assurance:

SELECT

Title: \$10/M

Geo: \$10/M

Age: \$10/M

Phone: \$10/M

Recency: \$10/M

REQUIREMENTS

-5000 Min.

-Sample offer

-Cancellation Fee

-Prepayment

-20% Broker Discount

FORMATS

\$60/PL: CD/Disk

\$50/PL: Email, FTP,

P/S Labels: \$20/M

Key: \$10/M

SOURCE:

*Auto Tracked /

Internet Generated

Contact Info:

Please email us at:
wallstreetlist@aol.com

TOLL FREE: **866-463-6872**

LOCAL: **212-710-4326**

FAX: **866-449-7094**

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