



DIRECT MAIL LIST

# Government Employee MF

List • Direct Mail List • Direct Mail List • Direct Mail List • Direct Mail List

## Government

### Total Count:

398,315

### Base:

\$95/M

FEDERAL

STATE

LOCAL

Wall Street List's data offers a wide range of specialty lists with thousands of categories to choose from. We acquire information from a large number of sources and blend them together to ensure we have the most extensive specialty lists our clients are looking for! We have thousands of consumer specialty lists with thorough demographic, psychographics, and lifestyle characteristics. We have one of the largest databases of specialty lists available in the industry with extremely large list counts and aggressive pricing. Our business specialty lists, with thousands of categories allows you to target difficult to reach business segments including decision makers, professionals, and executives, just to name a few. Lastly, all our lists are run through extensive accuracy procedures such as National Change of Address (NCOA) and Coding Accuracy Support System (CASS) certified which creates the industry's most accurate lists.

File Updates Monthly



# WALL STREET LIST

DATA & DIRECT MAIL

## List Contains:

This file contains **Government Employees** in County, City, State, Federal and Government offices. This group is interested in the latest news in regards to insurance, benefits and taxes. They manage large budgets from the national to the local level.

Several areas that interest them are: investments, cell phones/PDA's, computers, and dynamic and strategic planning. Magazine and newspaper subscriptions will yield high returns with this extremely responsive group. Call **Wall Street List** today!

Ask about Email Lists!!



## Wall Street List Quality Assurance:

### SELECT

Title: \$10/M

Geo: \$10/M

Phone: \$10/M

### REQUIREMENTS

-5000 Min.

-Sample offer

-Cancellation Fee

-20% Broker Discount

### FORMATS

\$60/PL: CD/Disk

\$50/PL: Email, FTP,

P/S Labels: \$20/M

Key: \$10/M

### SOURCE:

\*Direct Response

## Contact Info:

Please email us at:  
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TOLL FREE: **866-463-6872**  
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Visit our website at [www.WallStreetList.com](http://www.WallStreetList.com)

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