



Gamblers DIRECT MAIL LIST

List • Direct Mail List • Direct Mail List • Direct Mail List • Direct Mail List

Gamblers

Total Count:

1,125,654

Base:

\$100/M

Wall Street List's data offers a wide range of specialty lists with thousands of categories to choose from. We acquire information from a large number of sources and blend them together to ensure we have the most extensive specialty lists our clients are looking for! We have thousands of consumer specialty lists with thorough demographic, psychographics, and lifestyle characteristics. We have one of the largest databases of specialty lists available in the industry with extremely large list counts and aggressive pricing. Our business specialty lists, with thousands of categories allows you to target difficult to reach business segments including decision makers, professionals, and executives, just to name a few. Lastly, all our lists are run through extensive accuracy procedures such as **National Change of Address (NCOA)** and **Coding Accuracy Support System (CASS)** certified which creates the industry's most accurate lists.

File Updates Monthly



WALL STREET LIST DATA & DIRECT MAIL

List Contains:

This file is the largest file of **Gamblers** in the country. This group enjoys gambling both online and at casinos. This group enjoys a vacation and travel customer base. Several areas that interest them are: investments, cell phones/PDA's, and merchandise. Business clothing, computer hardware/software, travel packages, and discounts also will do well with this list. This group is highly responsive.

Call **Wall Street List** today and "Play" your big sales into this strong and competitive list!

Ask about Email Lists!!



Wall Street List Quality Assurance:

SELECT

Geo: \$10/M
Phone: \$10/M
Spending: \$10/M

SOURCE:

*Opt IN

REQUIREMENTS

-5000 Min.
-Sample offer
-Cancellation Fee
-Prepayment
-20% Broker Discount

FORMATS

\$60/PL: CD/Disk
\$50/PL: Email, FTP,
P/S Labels: \$20/M
Key: \$10/M

Contact Info:

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Visit our website at www.WallStreetList.com

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