



# Craft Enthusiasts DIRECT MAIL LIST

List • Direct Mail List • Direct Mail List • Direct Mail List • Direct Mail List

## New To Market

### Total Count:

521,257

### Base:

\$75/M

### CRAFTS

75,456

### BAZAARS

68,124

### FESTIVALS

59,896

### BOOKS

72,147

### ART

79,785

### MUSEUMS

67,893

### ARTS AND CRAFTS

82,452

### FRAMING

52,136

### FAIRS

62,125

File Updates Monthly



# WALL STREET LIST

DATA & DIRECT MAIL

## List Contains:

This list contains primarily females who enjoy crafts, hobbies, cooking, and visiting bazaars. Most of this file buys craft supplies and knick-knacks on a regular basis. Some areas of interest are: magazine subscriptions, books, credit cards, tanning, and shopping sprees. Many of these individuals shop online. They also want to be updated on any technology advances in crafts. Discounts and venues will bring big returns from these consumers.

Get in touch with these motivated buyers and watch how crafty your sales pipeline looks.

Ask about Email Lists!!



## Wall Street List Quality Assurance:

### SELECT

Title: \$10/M

Geo: \$10/M

Age: \$5/M

Phone: \$10/M

Recency: \$10/M

Income: \$10/M

### REQUIREMENTS

-5000 Min.

-Sample offer

-Cancellation Fee

Pricing Available

-20% Broker Discount

### FORMATS

\$60/PL: CD/Disk

\$50/PL: Email, FTP,

P/S Label: \$20/M

Key: \$10/M

### SOURCE:

\*Direct Response

## Contact Info:

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