



DIRECT MAIL LIST

# Away From Home Video Gamers

List • Direct Mail List • Direct Mail List • Direct Mail List • Direct Mail List

## New To Market

### Total Count:

2,654,008

### Base:

\$80/M

Wall Street List's data offers a wide range of specialty lists with thousands of categories to choose from. We acquire information from a large number of sources and blend them together to ensure we have the most extensive specialty lists our clients are looking for! We have thousands of consumer specialty lists with thorough demographic, psychographics, and lifestyle characteristics. We have one of the largest databases of specialty lists available in the industry with extremely large list counts and aggressive pricing. Our business specialty lists, with thousands of categories allows you to target difficult to reach business segments including decision makers, professionals, and executives, just to name a few. Lastly, all our lists are run through extensive accuracy procedures such as **National Change of Address (NCOA)** and **Coding Accuracy Support System (CASS)** certified which creates the industry's most accurate lists.

File Updates Monthly



# WALL STREET LIST

DATA & DIRECT MAIL

## List Contains:

This file is full of consumers that enjoy the hobby of playing **video games** away from home. These consumers' ages range from adults down to youngsters. This group is a solid responder to magazines offers and video arcade offers. This file produces especially well during summertime as many of these consumers are traveling and frequent video arcades. This file also enjoys playing on their lab top computers while away from their homes.

**Get in touch with this ultra responsive file from Wall Street List today!**

Ask about Email Lists!!



## Wall Street List Quality Assurance:

### SELECT

Geo: \$10/M  
Phone: \$10/M  
Email: \$10/M

### SOURCE:

\*Compiled Lists  
Opt in Emails

### REQUIREMENTS

-5000 Min.  
-Sample Approval Req  
-Cancellation Fee \$50/F  
Run Charge \$10/M  
-Prepayment  
-20% Broker Discount

### FORMATS

\$60/PL: CD/Disk  
\$50/PL: Email, FTP,  
P/S Labels: \$20/M  
Key: \$5/M

## Contact Info:

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