



# Airline Workers DIRECT MAIL LIST

List • Direct Mail List • Direct Mail List • Direct Mail List • Direct Mail List

## New To Market

### Total Count:

355,920

### Base:

\$95/M

Wall Street List's data offers a wide range of specialty lists with thousands of categories to choose from. We acquire information from a large number of sources and blend them together to ensure we have the most extensive specialty lists our clients are looking for! We have thousands of consumer specialty lists with thorough demographic, psychographics, and lifestyle characteristics. We have one of the largest databases of specialty lists available in the industry with extremely large list counts and aggressive pricing. Our business specialty lists, with thousands of categories allows you to target difficult to reach business segments including decision makers, professionals, and executives, just to name a few. Lastly, all our lists are run through extensive accuracy procedures such as **National Change of Address (NCOA)** and **Coding Accuracy Support System (CASS)** certified which creates the industry's most accurate lists.

File Updates Monthly



## WALL STREET LIST DATA & DIRECT MAIL

### List Contains:

This file of the **Airline Workers** in the U.S. This industry has strong need for computers to manage their customer base. Several areas that interest them are: investments, cell phones/PDA's and E-commerce, these will do well with this list. Magazine and newspaper subscriptions will yield high returns with this extremely responsive group.

Call **Wall Street List** today and get your hands on this unique file.

Ask about Email Lists!!



### Wall Street List Quality Assurance:

#### SELECT

Title: \$10/M  
Geo: \$10/M  
Age: \$5/M  
Phone: \$10/M  
Recency: \$10/M  
Email: \$20/M

#### REQUIREMENTS

-5000 Min  
-Sample offer  
-50% cancellation Fee  
-Prepayment  
-Publisher & Volume Pricing Available  
-20% Broker Discount

#### FORMATS

\$60/PL: CD/Disk  
\$50/PL: Email, FTP,  
P/S Labels: \$20/M  
Key: \$10/M

#### SOURCE:

\*Compiled lists and Opt in emails.

### Contact Info:

Please email us at:  
[wallstreetlist@aol.com](mailto:wallstreetlist@aol.com)

TOLL FREE: **866-463-6872**  
LOCAL: **212-710-4326**  
FAX: **866-449-7094**

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